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Impact Factor: 2.525

DOI: 10.5281/zenodo.821834 **DOIURL:** <http://doi.org/10.5281/zenodo.821834>

Cite this paper as: Sayantani Roy (2017) "SIGNIFICANCE OF MEDIA LITERACY EDUCATION IN INDI"
International Journal of Education & Applied Sciences Research, Vol.4, Issue 03, May-Jun-2017, pp 01-08
ISSN: 2349–2899 (Online), ISSN: 2349–4808 (Print), DOIURL: <http://doi.org/10.5281/zenodo.821834>

SIGNIFICANCE OF MEDIA LITERACY EDUCATION IN INDIA

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Abstract

Children and youths are presented to the media like never before some time recently. A few studies bring up how media impacts the more youthful era. In this background, it is vital to help youngsters and teenagers create basic comprehension of the media. Media literacy education however yet to be formally presented at the school level in India can assume an essential part in creating basic intuition capacities in youngsters. The paper concentrates on media and its consequences for children and youths. Then it goes on to build a case for media literacy. At long last it goes ahead to examine a couple of activities in India.

Keywords: Media, Literacy, Child, Youth, India