



International Conference on **TECHNOLOGY FOR EDUCATION, TRAINING AND BUSINESS** (ICTETB, 2018)



In Collaboration with
Academic Research in Science, Engineering, Art
& Management (ARSEAM) Foundation, New Delhi

Venue

Seminar Hall, Noida International University
Plot No.1 Sector-17 A, Yamuna Express Way
Gautam Budh Nagar, U.P. - 203201, India

Conference Dates: April 5th – 6th, 2018

ABOUT NOIDA INTERNATIONAL UNIVERSITY

Noida International University (NIU) is a UGC recognized university sponsored by Maruti Educational Trust. Established in the year 2010, NIU has been awarded 'Achiever's Award in Higher Education 2015' by Hindustan Group. The award was presented by The Hon'ble Governor of Uttar Pradesh. NIU has also been awarded as 'Best Upcoming Private University' by ASSOCHAM Education Summit in 2015 and Best Higher Education University of the Year North in 2016 again by ASSOCHAM. The awards were presented by The Hon'ble Minister of State for Human Resource Development, Government of India.

The university has students from 25 countries having joined various programs in eleven schools including Engineering, Science, Medical, Business Management, Architecture, Law, Liberal Arts, Fine Arts, and Education. University is equipped with State of Art laboratories and qualified professionals. NIU has made a mark in the education scenario in India & abroad. NIU has collaboration with leading educational institutions across the globe to facilitate a constant exchange of students & faculty. Some of these are as follows: King's University, Canada focuses mainly on BBA and MBA course NYIT (New York Institute of Technology) Covers mainly engineering programmes. University of Delhi focuses on Research programmes and Research Collaboration with University of Tabuk, Saudi Arabia is in the pipeline. Concrete plans are being drawn where students and scholars of NIU can join these universities and organizations on a short term or periodic basis to enhance their skills and expertise over a particular subject.

ABOUT SCHOOL OF EDUCATION

The School of Education is endowed with quality education and inculcates discipline and dedication in our prospective teachers to lift the responsibilities of the nation. The Department of Education, Noida International University started in 2014 with an objective to bring out effective and efficient school teachers besides ensuring quality and need based researches in the field of Education. At present, the School of Education offers Bachelor of Education (B.Ed), Master of Education (M.A), M.Phil. & Ph.D. Programmes in Education (Both Full-time & Part time). The aim is not only to focus on imparting subject knowledge and skills, but also to mould the students with better conduct and character committed to the societal needs and national development.

ABOUT ARSEAM FOUNDATION

Academic Research in Science, Engineering, Art and Management (ARSEAM) Foundation is a non-profit organisation for the promotion and development of research in the field of Science, Engineering, Art & Management in particular. The main goal of the Foundation is to provide a common platform to the academicians, Research Scholars, Students, Industrialists, Professionals and Practitioners for the exchange of ideas on the latest business innovations and Technological advancement to conduct more significant and fruitful research contributing in the development of society, Nation and World as a whole.

ABOUT THE CONFERENCE

A joint conference 'ICTETB 18' is being organised by ARSEAM Foundation, New Delhi, India and School of Education, Noida International University, G.B. Nagar, U.P. India with the theme "Technology for Education, Training and Business". This event will provide a common platform to the Academicians, Research Scholars, Students, Industrialists, Professionals and Practitioners for the exchange of ideas, practical experiences and insights into the evolution, formulation and implementation of technological advancement in education, training and learning to meet the changing environment of academics and business. It will pave the way to conduct more significant and fruitful research. The objective of the conference is to encourage and foster discussions among teachers, practitioners, policy makers, and those who are interested in the application of technology for education, training and business.

CONFERENCE THEMES

- Authoring Tools and Content Development
- Synchronous and Asynchronous Learning
- Educational Data Mining, Classroom Management
- E-Learning Hardware and Software
- E-Learning Platforms
- Virtual Learning Environments & Virtual Worlds
- Human-Technology Interaction, Interfaces and Usability
- Wireless and Mobile Information and Communication Technologies
- Issue Related to Languages in Technology
- Human-Machine Interface
- Social Computing for Learning and Knowledge Sharing
- Distance and e-Learning in a Global Context
- Lifelong Learning: Continuing Professional Training and Development
- Digital Education & Applied Sciences Virtual Labs and Virtual Classrooms
- Project Based Learning and Engineering Education

- Game-Based and Simulation-Based Learning
- Mentoring and Tutoring
- Globalisation and Technology Transfer
- Immersive Learning, Flipped Classroom
- E-Marketing/E-Business
- E-Commerce/M-Commerce
- E-Government and E-Governance
- Social Media in business
- Digital Banking (E-banking ,M-banking)
- Human Resource Management/Development
- Financial Service and Banking Regulation

CALL FOR PAPERS

Researchers, students and practitioners are invited to submit research based and practical papers linked with the conference theme. Authors are encouraged to contribute high quality research contributions describing original and unpublished results of conceptual, constructive, empirical, experimental, or theoretical work related to the conference theme. Submit your abstract / full paper to- arseamict@gmail.com

PUBLICATION OPPORTUNITY

Accepted papers will be published in the proceedings of the conference and selected full papers will be considered for publication in UGC approved Journals / in the form of chapter in a book with ISBN number under the book title 'Technology for Education, Training and Business'.

ABSTRACT/FULL PAPER SUBMISSIONS GUIDELINES

- All abstracts/ Full Papers should be submitted to- arseamict@gmail.com
- When submitting abstracts, the theme which they are to be included in should be indicated.
- Submitted abstracts/papers must NOT have been drawn from abstracts/papers previously presented, scheduled for presentation, published, or accepted for publication; and if under review, they must NOT appear in print before the 2018 conference. It is expected that abstracts/paper will represent the majority of the submissions and form the scholarly Sessions of the program.
- A separate cover page, setting out the full names of each author, their position, institution, postal address, email and phone numbers must accompany each abstract.
- The abstract should be saved as MS Word doc. file and named "Surname – theme".
- Abstracts should comprise no more than **500 words** excluding references and full paper **must not exceed 20** pages.
- References, figures and tables are to be included within the 20 pages.
- Abstracts must be in Times New Roman, 12 point, 1.5 line spacing and in single-spacing with block paragraphs.

PAPER PRESENTATION IN-ABSENTIA

Those who cannot come to Noida to attend the conference but wish to present their papers in-absentia are encouraged to submit their abstracts/Papers. On request of the author, the paper will be presented in the conference by an expert in that area or by the author of the paper through video/Skype. Papers presented in-absentia will also be included in the conference proceedings.

PAYMENT AND REGISTRATION

Particulars	Within India (Rs)	Overseas (USD)
Delegates from Industry	4,000	300
Delegates from Academics/ R&D Org.	3,000	200
Paper presentation in Absentia/video/Skype	3,500	250
Research Scholar (Ph.D & M.Phil)	2,500	150
Students (UG &PG)	2,000	125

Note: The registration fee for the event covers attendance, program kit, lunches and high Tea

PAYMENT ACCOUNT DETAILS

Account Name: Academic Research in Science , Engineering, Art & Management (ARSEAM) Foundation		
Account No.: 914020038383609	Account Type: Current Account	Bank Name: AXIS BANK Ltd
Branch Name: Jasola, New Delhi	IFSC Code: UTIB0001148	SWIFT Code: AXISINBB1148

ACCOMMODATION

- Accommodation and costs will be arranged and borne by participants. The organising committee will not be arranging accommodation for participants. The accommodation can be booked only on demand of the participants.
- For more information, please Google 'Hotels in Noida or Hotels near Noida International University' and you will be able to view more hotels in the vicinity.

IMPORTANT DATES

28 Feb, 2018	Abstracts/papers (optional)
05 Mar, 2018	Acceptance of Abstract/paper for presentation only
10 Mar, 2018	Submission of paper in final form
15 Mar, 2018	Acceptance of papers for proceedings

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Extended Conference Sub-Theme

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- Pure and applied Mathematical research
- Pure and Applied Sciences and Technology
- Micro & Macro Economic Environment
- Biological Sciences
- Digital Education
- Social Sciences and Consumer Behaviour
- Entrepreneurship Development
- BRM and statistical Analysis
- Web Intelligence
- Mobile Information Systems

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