

Paper Format for Final draft of the paper for ARSEAM's Journal

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Name of Corresponding Author :

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TITLE OF THE PAPER/MANUSCRIPT:

ABSTRACT: (150 to 250 words). Abstract should have the Purpose, Design/Methodology/Approach, Findings, Managerial Implications, and Scope for future work / Limitations

Key Words : Five to seven key words .

JEL Classification: for detail use the link given below:

<https://www.aeaweb.org/econlit/jelCodes.php?view=jel>

The abstract should only include text. Avoid the use of abbreviations and references in the abstract.

Type of Manuscript:

- **A Research Paper**
- **A Review**
- **A Case Study**
- **A Book Review**

MAIN PAPER:

Main body of the paper may vary depending up on type of research and subject. An ideal main body of the paper should have following headings:

- 1) Introduction
- 2) objective
- 3) literature review
- 4) Research Methodology
- 5) **Analysis** : if research is based on primary data then present detailed analysis with facts and figures, tables, result of test employed etc.

If Research is based on secondary data then write Objective 1 as heading and provide detailed explanation or description as support/answer of research Objective 1, 2 and 3 etc. secondary data must be supported by proper source of information and full reference must be given in Reference section.

Example:

Objective 1: To identify the factors influencing Internet Banking adoption in India

Now here you provide detailed explanation or description as support/answer of this research Objective 1.

- 6) Conclusion
- 7) limitations/scope for future work,
- 8) References

GUIDELINES FOR AUTHORS

- 1) **The Manuscripts should be in MS-Word format.** Manuscripts must be double spaced, with 1-inch margins with **"Times New Roman, Font Size 12, black"**
- 2) In the first page of the paper (cover page), please provide full names (first, middle and last names) and full addresses (institute's address along with designation and correspondence address) along with email address of the author(s). **The author's name or affiliations should not appear in the foot note or anywhere else in the body of the manuscript.**
- 3) **The actual paper should commence from the second page containing**
 - **The title of the paper**
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 - **Keywords,**
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 - **The main paper.** The author's name should not be mentioned anywhere except in the first page (cover page).
- 4) The Manuscripts should **not be more than 6000 - 6500 words. The manuscript should mention the time period in which the research was conducted.**
- 5) Tables should be numbered consecutively. **The title of the table should be placed above the table. The source should be indicated at the bottom. Please provide table(s) as real table(s) with rows, columns and cells. Each piece of information should reside in its own cell.**
- 6) Figures should be numbered consecutively. Wherever necessary, the source should be indicated at the bottom. The figures should also be given relevant titles.
- 7) **All charts, graphs, diagrams and images should be of high resolution. Number and complexity of such exhibits should be as low as possible.**
- 8) **References** should be included at the end of the paper. All the references should also be cited in the body of the text.

- 9) **References and citations should be complete in all respects and arranged in alphabetical order.**
- 10) Display of formulae and mathematical equations should be numbered serially. Equations should be typewritten and use the form (1).
- 11) Footnotes, italics, and quotation marks should be kept to the minimum.
- 12) The primary heading should be in capitalized form (UPPERCASE), and boldface. The sub-headings should be in title- case capitalization (first letter of each word in capital) and in bold.

Authors needing assistance should first go through the Guidelines for Authors, and still, if you have any specific queries ,

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STYLE AND PUNCTUATION MUST BE IN ACCORDANCE WITH THE FOLLOWING

- Uniform Font: Times New Roman, Font Size: 12; Black
- Tables Font: Times New Roman, Font Size 12;Black
- The table title should be at the Top of the table. Example :
- Table 1. Distribution of Persons with Marketable Skills
- Figure(s) Font: Times New Roman, Font Size 12
- The Figure title should be at the Top of the Figure. Example :
- Figure 1. Supply Chain Network
- Main Heading should be written as : **RESULTS AND DISCUSSION**
- Sub Heading should be written as : **Interpretation**
- In tables, raw codes should not appear. E.g. Adv_1 , Govt_3 . The factors should be proper statements labeled as per the paper and need to be written rather than being presented in the form of SPSS codes.

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- All Table and Figure numbers should be included in the Discussion part of the text (avoid phrases - the below table, the above table ; instead, mention the appropriate Figure/ Table number). Please do not number the Figure/ Tables as Figure/Table 1.1, Figure/Table 1.2. Number the Tables/ Figures consecutively as Table 1/Figure 1, Table 2/Figure 2 and so on.

REFERENCING

References and citations should be complete in all respects in order to enable readers to look up the source materials and most importantly, to demonstrate that your paper is well - researched and gives credit to the author(s) of the source materials.

Please do not use serial number or numbering or bullet in the reference list.

References should be included at the end of the paper. All the references should be referred to in the text and arranged in alphabetical order. Authors are requested to include only a list of cited References and not a Bibliography. Reference to a citation in the text should be made by means of the author's name followed by the year of publication in parenthesis. The references must follow the style guide of the American Psychological Association (APA) (Sixth Edition).

When quoting directly or indirectly from a source, the source must be acknowledged in the text by author name and year of publication. If quoting directly, a location reference such as page number(s) or paragraph number is also required.

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In the reference List, It should be written as

Keller, K. L. (2003). Strategic brand management : Building, measuring and managing brand equity (2nd ed.) New Jersey : Prentice Hall.

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(Keller, 2003)

BOOKS (WITH MORE THAN THREE AUTHORS)

In the reference List, It should be written as

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[Kotler & Gertner, 2004]

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In the main body of paper during text citation, it should be written as

[Giddens & Perlez,1979]

JOURNAL ARTICLE

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Geetha .G & Tintu M.(2017). Learning Disabilities: Etiology and Types, International Journal of Education & Applied Sciences Research, Vol.4, Issue 01, Jan-2017, pp 15-18

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(Geetha & Tintu , 2017).

JOURNAL ARTICLE WITH DOI

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Rizwanullah M, Kaanodiya K.K., & Sachin K.V (2017). Modeling Of Supply Chain Dynamics: A Lingo Based Three-Tier Distribution Approach, International Journal of Education & Applied Sciences Research, Vol.4, Issue 01, Jan-2017, pp 24- 32, DOI: 10.5281/zenodo.322620

In the main body of paper during text citation, it should be written as

(Rizwanullah , Kaanodiya , & Sachin , 2017).

CONFERENCE PROCEEDINGS

In the reference List, It should be written as

Prayag, I. L., Ramjee, R. (2009). The impact of Newcastle disease control on smallholder poultry production in Mauritius. In R. G. Alsters, P. B. Spadbrow, & M. P. Young (Eds.), Village chickens, poverty alleviation and the sustainable control of Newcastle disease: Proceedings of an international conference held in Dar es Salaam, Tanzania, 5-7 October, 2005 (pp. 132-134). Canberra, Australia: Australian Centre for International Agricultural Research.

In the main body of paper during text citation, it should be written as

(Prayag & Ramjee, 2009)

THESIS

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Eniola, S. (2006). Customer satisfaction in the mobile telecommunications industry in Nigeria (Unpublished MBA Thesis), Blekinge Institute of Technology, Ronneby, Sweden.

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(Eniola, 2006)

DISSERTATION FROM THE WEB

In the reference List, It should be written as

Angelova, A. N. (2004). Data pruning (Master's thesis). Retrieved from <http://resolver.caltech.edu/CaltechETD:etd-05282004-000943>

In the main body of paper during text citation, it should be written as

(Angelova, 2004]

WEB SOURCES

In the reference List, It should be written as

Girdharwal, N. (2007). A study of physicians' behavior towards marketing of pharmaceutical products: A case study of Indian market. Retrieved from <http://www.pharmainfo.net/reviews/study-physicians-behaviour-toward-marketing-pharmaceutical-products-case-study-indian-market>

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(Girdharwal, 2007)

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ONLINE NEWSPAPER ARTICLE

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Patankar, S. (2012, October, 2). Green IT to double to \$70bn by 2015: Gartner. The Times of India. Retrieved from http://articles.timesofindia.indiatimes.com/2012-10-02/software-services/34217449_1_sustainability-carbon-emissions-productivity-and-drive-growth

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(Patankar, 2012, October, 2).

NEWSPAPER ARTICLE WITH NO AUTHOR

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The Times of India, (2012, October, 2).Green IT to double to \$70bn by 2015: Gartner. (2012, October, 2). The Times of India, p.5.

In the main body of paper during text citation, it should be written as

(The Times of India, 2012, October, 2).

GOVERNMENT REPORT

In the reference List, It should be written as

Economic and Statistical Organization Punjab. (2011). Environment statistics of Punjab. Retrieved from <http://pbplanning.gov.in/pdf/environment2011.pdf>

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